



#### **New Town Center**

Temple Terrace, Florida

Recommendations on Unicorp and the Town Center Development

July 26, 2005



### Overview of Presentation

- Unicorp Financial Capacity/Mixed-Use Development Experience/References
- SPPRE's Proven Pre-Development Process
- New Strategy to Proceed to Negotiations
  - Part A: Select Unicorp to Negotiate, Not Award Project
  - Part B: Begin to Address City Concerns Now
- Recommendations on Unicorp and the Town Center Development



### Unicorp Financial Capacity/Mixed-use Development Experience/References

SPPRE has received the following information after our Evaluation Report (July 19, 2005)

- 1. Unicorp's response to SPPRE evaluation (July 20)
- 2. Unicorp's response to Councilman Govin and Holloway (July 20)
- 3. City/Unicorp/SPPRE conference call (July 21)
- 4. Signed Letter on Unicorp's Financial Resources and commitment to provide Principal financing guarantees (July 22)
- 5. Received reference checks completed by Bosek (July 22) When combined with Unicorp's agreement to complete SPPRE's Steps 7-12, there is sufficient basis to proceed with Unicorp.



# New Strategy to Proceed to Negotiations with Unicorp

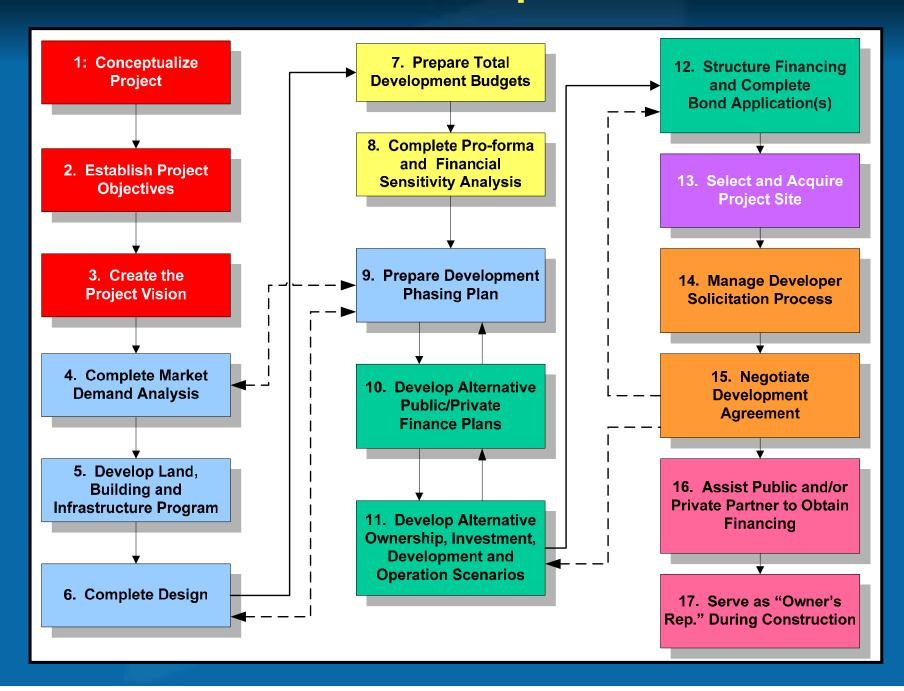
Part A: Select Unicorp to Negotiate, and Award Project Based on the Following

Part B: Begin to Address City Concerns Now

# Part A: Select Unicorp to Negotiate, and Award Project Based on the Following:

Component 1: Tasks to be Completed Before Negotiations Component 2: Major "Deal Points" to be Negotiated

### SPPRE's Predevelopment Process





# Part A / Component 1: Tasks to be Completed Before Negotiations

- 1. Organize Town Center into City and Unicorp components
- 2. Complete a Total Development Budget (Step 7)
- 3. Complete Developer ProForma and Tax Analysis (Step 8)
- 4. Prepare a City Investment Schedule (Step 8)
- 5. Revise Development Phasing Plan (Step 9)
- 6. Develop alternative Public/Private Finance Plans (Step10)
- 7. Structure final Public/Private Finance Plan (Step 12)



# Part A / Component 2: Major "Deal Points" to be Negotiated

- 1. Define City and Unicorp responsibilities.
- 2. Define ownership of development components
- 3. Determine most advantageous disposition of city-owned land
- 4. Financial Return on existing and future City investments
- 5. Prepare schedule for Unicorp and City investments
- 6. Describe Approval Rights for City



# Part A / Component 2: Major "Deal Points" to be Negotiated, cont.

- Describe Financial and Development Safeguards for City
- 8. Clearly define Termination Rights of City
- 9. Define conditions of default by Unicorp and City
- 10. Address indemnification of City (on-site and infrastructure)
- 11. Provide Unicorp with Right-of-Entry
- 12. Assure City that no encumbrances are permitted on City-owned land as a result of Unicorp work on the project.



# Part B: Begin to Address City Concerns Now

Component 1: Financial Capacity of Unicorp
Component 2: Response to City Council Questions

# Part B / Component 1: Financial Capacity of Unicorp

Highlights of 3-page letter to City and SPPRE:

- Unicorp is wholly-owned by two Principals.
- Overview of Financial Condition of Principals:
  - Overall assets: \$440,000,000.
  - Aggregate debt: \$281,000,000.
  - Aggregate equity: \$159,000,000.
  - Average Loan-to-Value (LTV): 64%.
  - Stabilized annual NOI: \$27,000,000
  - Stabilized Portfolio DSCR: 1.50
  - Average Portfolio Occupancy: 92%
  - Stabilized Portfolio annual CFADS: \$9,300,000.



# Part B / Component 1: Financial Capacity of Unicorp, cont.

- Overview of Financial Capacity of Principals
  - Current cash liquidity: \$8,500,000.
  - Annual amount of equity and debt: \$200,000,000.
  - Sources of equity and debt:
    - At-risk cash investment by Principals
    - Strong banking relationships.
    - Capital market relationships
    - Direct investor relationships
- Principals provide "personal guarantees" for construction debt.



## Part B / Component 2: Response to Councilman Govin's Questions

- Financial structure: Owners will execute personal guarantees to bank, thereby making Principals personally liable for completion of Town Center project.
- Equity sources: Unicorp, Jacoby Development and other outside sources
- Increase resources through partnering: Agreed
- Developer Profit?: Results of SPPRE's Step 8 and negotiations.



### Part B / Component 2: Response to Councilman Govin's Questions, cont.

- How and when will City funds be required?:
   SPPRE will prepare City Investment Schedule.
- Will the City realize a ROI on land investment?: SPPRE committed to optimize ROI.
- Final land allocation: SPPRE will resolve as a result of Steps 7-12.



### Part B / Component 2: Response to Councilman Holloway's Questions:

- 1. Can Unicorp Finance the Project: "Yes".
  - Bank references have been called.
  - "We have never missed a payment".
  - "We have never handed the keys back to the bank"
     Note: SPPRE adds that \$159 M of Overall assets of \$440 M is "equity".
- 2. Is Unicorp willing, able and ready to complete our project?: "Yes"
  - Unicorp requests that the selection committee relay their confidence in Unicorp



### Part B / Component 2: Response to Councilman Chillura's Questions:

- 1. Agree with SPPRE: Award developer Phase 1, then additional phases based on performance. Need to Define "performance".
- 2. Prepare detailed TDB for City and Unicorp (Step 7)
- 3. Need to clarify total City investment: SPPRE dedicated to reducing City costs. Unicorp must demonstrate need for financial assistance.
- 4. Require guarantees by Unicorp Principals: "Commonly provided by Unicorp."

Bottom line, many of Councilman Chillura's concerns will be addressed under SPPRE's New Strategy, which Unicorp agreed to comply with on July 21.



# **SPPRE Two-Part Recommendation:**

### **SPPRE Two-Part Recommendation:**

### Based on the following new information from Unicorp:

- Signed Letter dated July 25 describing Financial Resources
- 2. Personal "guarantees" from Principals
- July 21 Agreement to complete SPPRE's Steps 7-12
- 4. Answers to Council Members' questions



#### **SPPRE Two-Part Recommendation:**

#### **Part One:**

Proceed to Negotiations with Unicorp. Do not award Town Center project until Unicorp:

- Completes SPPRE Steps 7-12.
- Negotiates a Development Agreement, which is a fair and reasonable sharing of costs, risks, responsibilities and economic return.
- Unicorp provides a firm Letter of Intent from equity investor(s) and construction lender.



#### **SPPRE Two-Part Recommendation:**

#### **Part Two:**

SPPRE highly recommends that City proceed with Town Center because it is a Great Project for these reasons:

- National expert has confirmed strong market demand.
- City demonstrated they are excellent Public Partner.
- City has assembled an excellent project site.
- Current Master Plan is an excellent start.
- Current uncertainties can be resolved by the City/SPPRE Team with Unicorp, OR
- If we can not successfully negotiate with Unicorp, we revise Developer RFP based on the results of SPPRE's Steps 7-12.

